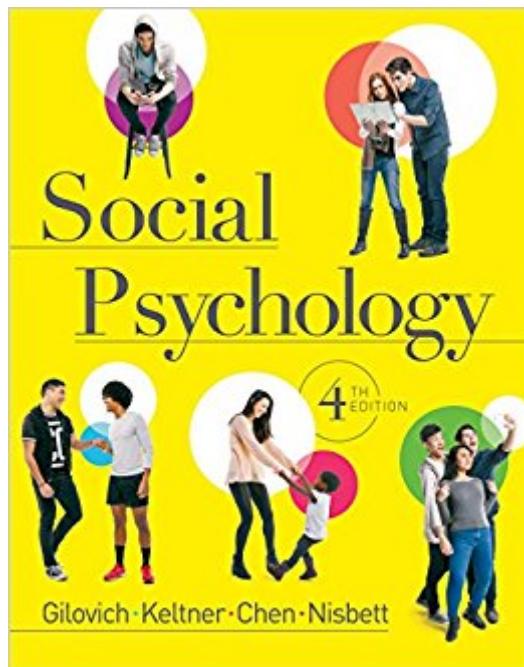


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Social Psychology (Fourth Edition)



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Thomas Gilovich is Professor of Psychology and Co-Director of the Center for Behavioral Economics and Decision Research at Cornell University. He has taught social psychology for 33 years and is the recipient of the Russell Distinguished Teaching Award at Cornell. His research focuses on how people evaluate the evidence of their everyday experience to make judgments, form beliefs, and decide on courses of action. He is a member of the American Academy of Arts and Sciences and a fellow of the American Psychological Society, the American Psychological Association, the Society for Personality and Social Psychology, the Society of Experimental Social Psychology, and the Committee for Skeptical Inquiry. Dacher Keltner is Professor of Psychology and the Director of the Greater Good Science Center at the University of California, Berkeley. He has taught social psychology for the past 21 years and is the recipient of the Distinguished Teaching Award for Letters and Sciences. His research focuses on the prosocial emotions (such as love,

sympathy, and gratitude), morality, and power. Other awards include the Western Psychological Association's award for outstanding contribution to research, the Positive Psychology Prize for excellence in research, and the Distinguished Mentoring Award at UC Berkeley. He is a fellow of the American Psychological Association, the American Psychological Society, and the Society for Personality and Social Psychology. In 2008, the Utne Reader listed Dacher as one of the 50 visionaries changing the world. Serena Chen is Professor of Psychology and the Marian E. and Daniel E. Koshland, Jr. Distinguished Chair for Innovative Teaching and Research at the University of California, Berkeley. She has taught social psychology for the past 18 years and is the recipient of the Distinguished Teaching Award from Berkeley's Social Science Division. Her research focuses on the impact of close relationships on the self and identity, and on the intrapersonal and interpersonal consequences of social power. She is a fellow of the Society of Personality and Social Psychology and is the recipient of the Early Career Award from the International Society for Self and Identity. The American Psychological Society also identified her as a Rising Star. Richard E. Nisbett is Theodore M. Newcomb Distinguished University Professor of Psychology at the University of Michigan and Research Professor at Michigan's Institute for Social Research. He has taught courses in social psychology, cultural psychology, cognitive psychology, and evolutionary psychology. His research focuses on how people from different cultures think, perceive, feel, and act in different ways. He is the recipient of the Distinguished Scientific Contribution Award of the American Psychological Association and the William James Fellow Award of the American Psychological Society and is a member of the National Academy of Sciences and the American Academy of Arts and Sciences.

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when it doesn't need to be but then many of the concepts aren't clearly defined or backed up with sufficient evidence and supporting data. Not impressed with this textbook.

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